
INSIDE CONSUMER-DIRECTED CARE

INDUSTRY NEWS

◆ **Great-West Healthcare, a Denver-based health insurer, has partnered with E-Duction, Inc. to pilot a payroll-deduction credit card** for employers with CDH and other high-deductible health plans. The CLEAR Card, which is processed like a standard credit or debit card, helps members pay out-of-pocket health care expenses through payroll deduction. The pilot program is being launched this month and will be made available to selected Great-West clients nationwide. Members enroll in the CLEAR Card program through a dedicated Web site or through a toll-free number. The employee then pays for purchases in equal installments via automatic payroll deduction. For medical expenses that are greater than \$199, CLEAR Card members receive interest-free financing for six months. Medical expenses below that amount are paid interest-free via automatic payroll deduction over two months. Contact Great-West's Tracey Budz at tracey.budz@gwl.com.